



## Performance and progress reports

### Report by the Convention Secretariat

#### Purpose of the document

This report submits for consideration by the Conference of the Parties (COP) to the WHO Framework Convention on Tobacco Control (WHO FCTC) information including:

- (a) Performance report for the 2022–2023 Workplan and Budget (Part I, including Annex 1 and Annex 2, immediately following the report);
- (b) Interim performance report for the 2024–2025 Workplan and Budget (Part II, including Annex 3 and Annex 4, immediately following the report); and
- (c) Global Strategy to Accelerate Tobacco Control: Advancing Sustainable Development through the Implementation of the WHO FCTC 2019–2030 (Part III).

#### Action by the Conference of the Parties

The COP is invited to note the performance and progress reports for the reported periods, and the update on progress in respect of the Global Strategy.

Contribution to the Sustainable Development Goals (SDGs): All SDGs; in particular, SDG 3 and Target 3.a.

Link to Workplan and Budget item: None.

Additional financial implications if not included in the Workplan and Budget: None.

Related document(s): FCTC/COP10(3); FCTC/COP10(25); FCTC/COP/10/INF.DOC./1 Rev.1; FCTC/COP9(7); FCTC/COP/9/INF.DOC./1.

## **Part I. Performance report for the 2022–2023 Workplan and Budget (1 January 2022–31 December 2023)**

### **Background**

1. The present report contains an update on the activities conducted by the Convention Secretariat to support the implementation of the WHO Framework Convention on Tobacco Control (WHO FCTC) from 1 January 2022 to 31 December 2023. The report follows the structure of the Workplan and Budget for the 2022–2023 financial period adopted at the Ninth session of the Conference of the Parties (COP9) to the WHO FCTC in decision FCTC/COP9(7), and is aligned with the Global Strategy to Accelerate Tobacco Control: Advancing Sustainable Development through the Implementation of the WHO FCTC 2019–2025 adopted in decision FCTC/COP8(16) and extended to 2030 in decision FCTC/COP10(15).
2. The Certified Statement of Income and Expenditure for the period 1 January 2022 to 31 December 2023 is included in Annex 1, immediately following the report contained in Part I of the present document. The activity costs for the reported period, including the description of expenditures, are included in Annex 2 immediately following the report contained in Part I of the present document.

### **Strategic Objective 1.1 Give priority to enabling action to accelerate WHO FCTC implementation, including effective forms of technical and financial assistance to support Parties in the identified priority action areas**

#### **Direct assistance to Parties**

3. The Convention Secretariat offered intensive support through the FCTC 2030 project – funded by Australia, Norway and the United Kingdom of Great Britain and Northern Ireland – to 17 Parties eligible to receive official development assistance. Guided by the objectives of the FCTC 2030 project and the Global Strategy, the Secretariat assisted these beneficiary countries in defining priorities and workplans for implementation of the WHO FCTC, and worked in close cooperation with the World Health Organization (WHO), the United Nations Development Programme (UNDP), WHO FCTC Knowledge Hubs and other experts to offer technical assistance, financial support and political engagement to support countries to deliver their workplans.
4. The FCTC 2030 project officially concluded in Phase 1 countries on 31 March 2022. The Convention Secretariat participated in an event to formally close the FCTC 2030 project in Colombia on 11 May 2022. The Convention Secretariat conducted needs assessment missions in Ghana during the week of 12 September 2022, in Mozambique from 27 February to 3 March 2023, in Thailand on 12–16 June 2023, in Angola on 21–25 August 2023 and in Yemen on 29–30 August 2023. Technical support missions were also conducted in Fiji (15–18 November 2022), the Lao People's Democratic Republic (16–18 November 2022), the United Republic of Tanzania (12–16 December 2022), Mongolia (30 January–4 February 2023), Suriname (30 July–4 August 2023) and Panama (8–9 August 2023).
5. An FCTC 2030 annual meeting was held in Budva, Montenegro, on 4–6 September 2023 and attended by 39 participants representing 27 WHO FCTC Parties. Other participants included civil society, WHO, UNDP and tobacco control experts supporting the meeting. FCTC 2030 project countries across all phases (1, 2 and 3) were invited to attend the global meeting. While most

participants joined the meeting in person, some participants and colleagues from WHO country offices joined virtually. An FCTC 2030 video<sup>1</sup> was produced during the meeting.

## **Strategic Objective 1.2 Strengthen systems for regularly capturing and sharing lessons and evidence on new, innovative and successful means of implementing tobacco control measures**

### **Assistance to Parties by sharing lessons and evidence through South–South and Triangular cooperation**

6. Through the FCTC 2030 project, the Convention Secretariat continued to assist and facilitate engagement in South–South and Triangular cooperation to support WHO FCTC implementation. Through the FCTC 2030 project, South–South cooperation between Brazil and Mozambique was facilitated in 2022. Further, following the needs assessment mission to Angola in August 2023, Brazil committed to provide technical assistance to the country on various topics according to the identified needs.

### **Assistance to Parties through training, knowledge sharing and sharing of good practices and networking**

7. The Convention Secretariat organized capacity-building activities, including: (1) a workshop on tobacco taxation, delivered in partnership with the WHO FCTC Knowledge Hub on Tobacco Taxation and attended by 200 participants from over 80 countries, held on 14–18 March 2022; and (2) two workshops on strategic communication for WHO FCTC implementation, held on 23–24 March and 5–6 April 2022. Over 460 participants from over 80 countries attended the latter two workshops.

8. The Convention Secretariat, in partnership with WHO, provided support in preparation of: (1) an update of the virtual course by the WHO Regional Office for the Americas titled Tobacco and Public Health: From Theory to Practice; (2) an e-learning course on enforcement of tobacco control legislation with the WHO Regional Office for Europe; and (3) a workshop on implementing health taxes and other fiscal measures for prevention of noncommunicable diseases (NCDs) in the Pacific, which took place in Nadi, Fiji, on 15–18 November 2022.

9. The Convention Secretariat also provided support to the WHO Regional Office for Europe in facilitating: (1) a technical workshop on tobacco plain packaging for Eurasian Economic Union countries in Yerevan, Armenia, on 30 June 2023; and (2) a technical workshop on law and tobacco control in Europe held in Oslo, Norway, on 18–19 December 2023.

10. Through the FCTC 2030 project, the Convention Secretariat, in partnership with WHO, organized a workshop on tobacco taxation for Tunisia on 13–14 October 2022. In collaboration with the WHO FCTC Knowledge Hub on Tobacco Taxation, the Secretariat organized a virtual workshop on tobacco taxation for Mongolia on 28 November 2022.

11. The ninth WHO FCTC knowledge hub, the WHO FCTC Knowledge Hub for Public Awareness (in relation to Article 12), hosted by Santé publique France, was launched during an in-person ceremony held on 5 July 2022 in Paris, France.

---

<sup>1</sup> [The FCTC 2030 project](#) (accessed 6 June 2025).

12. Managers of WHO FCTC Knowledge Hubs also held a virtual meeting on 30 September 2022 and a face-to-face meeting on 25–27 September 2023 in Helsinki, Finland, to discuss issues related to their operations and coordination with the Convention Secretariat and the Parties. All WHO FCTC Knowledge Hubs were trained in the use of the new online platform hosting their websites.<sup>2</sup> The new webpages contain information on the work of the Knowledge Hubs. In addition, a training session was held for the WHO FCTC Knowledge Hubs on WHO house style rules on 12 December 2022.

13. On 13–14 December 2022, the WHO FCTC Knowledge Hub for Article 5.3, in partnership with the Convention Secretariat, organized a capacity-building online workshop on implementing more effectively selected recommendations contained in the Guidelines for implementation of Article 5.3 of the WHO FCTC, adopted by the Conference of the Parties (COP) to the WHO FCTC in 2008.

14. Upon request, the Convention Secretariat has continued to facilitate the use of pictorial health warnings by and among Parties, including through sharing images from relevant databases.

### **Assistance to Parties through the development of toolkits, manuals and publications**

15. The Convention Secretariat finalized the publication of *Implementation practices in smokeless tobacco control*,<sup>3</sup> including organizing a launch webinar on 6 October 2022.

16. In April 2023, the Convention Secretariat launched through a webinar the publication titled *Integration of WHO FCTC implementation with the control and prevention of noncommunicable diseases*.<sup>4</sup>

17. In December 2023, the Convention Secretariat and UNDP jointly published *Strengthening tobacco control in the wake of COVID-19*.<sup>5</sup>

18. In collaboration with UNDP, the Convention Secretariat published WHO FCTC Investment Cases for Tobacco Control for 18 Parties.<sup>6</sup>

19. The Convention Secretariat, at the Second meeting of the Bureau, provided a demonstration of the database of experts and institutions that can provide Parties with technical assistance related to tobacco industry liability – in relation to decision FCTC/COP8(18) – and is implementing proposed adjustments agreed to by the Bureau at that meeting. Work has been undertaken to develop a digital platform to contain information provided by Parties in relation to experts and institutions that could support Parties with implementation of Article 19 of the WHO FCTC, which is available under the new Coordination Platforms section of the WHO FCTC website.<sup>7</sup>

---

<sup>2</sup> [WHO FCTC Knowledge Hubs](#) (accessed 6 June 2025).

<sup>3</sup> [Implementation practices in smokeless tobacco control](#). Geneva: Secretariat of the WHO FCTC; 2022 (accessed 6 June 2025).

<sup>4</sup> [Integration of WHO FCTC implementation with the control and prevention of noncommunicable diseases](#). Geneva: Secretariat of the WHO FCTC; 2023 (accessed 6 June 2025).

<sup>5</sup> [Strengthening tobacco control in the wake of COVID-19](#). Geneva: Secretariat of the WHO FCTC; 2023 (accessed 6 June 2025).

<sup>6</sup> [WHO FCTC Investment Cases](#) (accessed 6 June 2025).

<sup>7</sup> [Database of experts and institutions for implementation of Article 19 \(Liability\) of the WHO FCTC](#) (accessed 6 June 2025).

## **Support for Parties in fulfilling their reporting obligations and global progress reports on implementation of the Convention**

20. A note verbale was sent to all Parties on 26 May 2022 announcing the 2023 reporting cycle and requesting Parties to communicate any updates concerning their technical focal points (CS/NV/22/06). An information session was organized for Parties to the WHO FCTC on 28 November 2022 on practical details related to the preparation of the submission of the WHO FCTC implementation reports in the 2023 reporting cycle.<sup>8</sup> Accordingly, the reporting instrument of the WHO FCTC, and the accompanying step-by-step instructions, were updated for the 2023 reporting cycle.

21. The 2023 Global Progress Report on Implementation of the WHO FCTC was published in November 2023 and is the 10th in the series of reports prepared since the entry into force of the Convention.

22. The Implementation Database for the WHO FCTC, containing WHO FCTC implementation reports submitted by Parties to the Convention Secretariat and other information received from the Parties, began its migration from the untobaccocontrol.org website, which has been discontinued, to the new Coordination Platforms section of the WHO FCTC website,<sup>9</sup> which is now hosted on the WHO server.

23. The Convention Secretariat has worked to further develop and improve the reporting system of the WHO FCTC, with special regard to improving the quality of collected data; a report to the Tenth session of the Conference of the Parties (COP10) was prepared on this matter. As part of this process, the Secretariat engaged with WHO and several other United Nations entities to discuss access to and exchange of data related to tobacco control. Additionally, in June 2023 the Convention Secretariat organized a meeting of stakeholders to collect input for the structure and content of the new reporting instrument, and on the planned reporting process.

## **Strategic Objective 2.1 Mobilize international, intergovernmental and developmental partners to integrate the WHO FCTC into their work, and/or their Sustainable Development Goals (SDGs) responses**

### **Promoting international cooperation, including with international intergovernmental organization (IGO) observers to the COP**

24. The Convention Secretariat submitted its report, *Strengthening synergies between the World Health Assembly and the Conference of the Parties to the WHO Framework Convention on Tobacco Control*, to the Seventy-fifth World Health Assembly in 2022, highlighting the outcomes of COP9 and of the Second session of the Meeting of the Parties (MOP2) to the Protocol to Eliminate Illicit Trade in Tobacco Products.<sup>10</sup> While attending the Seventy-fifth World Health Assembly, the Secretariat engaged with Parties to the WHO FCTC and to the Protocol through several high-level meetings.

---

<sup>8</sup> [Information session on the 2023 reporting cycle under the WHO FCTC](#) (accessed 6 June 2025).

<sup>9</sup> [WHO FCTC Coordination Platform](#) (accessed 6 June 2025).

<sup>10</sup> [Strengthening synergies between the World Health Assembly and the Conference of the Parties to the WHO Framework Convention on Tobacco Control](#). Geneva: World Health Organization: 2024 (accessed 6 June 2025).

25. The Convention Secretariat continued to cooperate closely with WHO to promote synergistic work between the entities – for example, through strengthening collaboration with the WHO Department of Health Promotion and the Department of Environment, Climate Change and Health, as well as the WHO Gender, Equity and Human Rights Team, WHO regional offices, and the WHO Office at the United Nations in New York, United States of America. The Secretariat also participated in the WHO technical working group on Small Island Developing States.

26. The Convention Secretariat participated in the Second meeting of the High-level Ministerial Group on the Control of Tobacco and Emerging Tobacco and Nicotine Products in the WHO Eastern Mediterranean Region, which took place virtually on 10 October 2022.

27. Bilateral meetings were held with the World Customs Organization in March and August 2022, and with the United Nations Children's Fund and UNDP in June 2022. Bilateral meetings were also held in August 2022 with the United Nations Global Compact, the Southern African Customs Union, the United Nations Conference on Trade and Development, and the United Nations Office on Drugs and Crime.

28. The Convention Secretariat launched a joint campaign with the United Nations Environment Programme and its Clean Seas Campaign to highlight the issue of plastics pollution from cigarette filters,<sup>11</sup> and a broader campaign focusing on tobacco and the environment,<sup>12</sup> in line with the theme of World No Tobacco Day 2022. The Secretariat organized a side event, in collaboration with WHO, on Tobacco Product Waste: A Threat to the Environment,<sup>13</sup> on 10 June 2022, during the meetings of the conferences of the parties to the Basel, Rotterdam and Stockholm conventions in Geneva, Switzerland. The Convention Secretariat also participated in the European Network for Smoking and Tobacco Prevention 7th European Conference on Tobacco Control on 7–8 July 2022, and organized a session titled Tobacco Control: A Way Forward to Protect our Environment. The Secretariat also organized a side event highlighting the impact of tobacco on the environment on 17 November 2022 at the SDG Pavilion of the 27th Conference of the Parties to the United Nations Framework Convention on Climate Change (COP27) held in Sharm El-Sheikh, Egypt. The Convention Secretariat was also invited to speak at a side event organized by the WHO Country Office in Egypt at the World Youth Forum Green Zone of COP27, and at a side event organized by the Turkish Green Crescent Society at the COP27 Türkiye Pavilion.

29. The Convention Secretariat participated in the second and third sessions of the Intergovernmental Negotiating Committee to develop an international legally binding instrument on plastic pollution, including in the marine environment.

30. The Convention Secretariat contributed a section on the WHO FCTC and the Protocol to the World Trade Organization publication titled *International export regulations and controls: Navigating the global framework beyond WTO rules*, which was launched in September 2023.<sup>14</sup>

31. The Convention Secretariat made a submission to the United Nations Tax Committee to inform the Report of the United Nations Secretary-General on the Promotion of inclusive and

---

<sup>11</sup> [Tobacco has a negative impact on the environment](#) (accessed 6 June 2025).

<sup>12</sup> [World No Tobacco Day 2022 – Tobacco is impacting your health, and the future of our planet](#) (accessed 6 June 2025).

<sup>13</sup> [Tobacco product waste: a threat to the environment](#) (accessed 6 June 2025).

<sup>14</sup> [International export regulations and controls: navigating the global framework beyond WTO rules](#). Geneva: World Trade Organization; 2023 (accessed 6 June 2025).



effective international tax cooperation at the United Nations, which was which was considered at the 78th session of the United Nations General Assembly in November 2023.

### **Coordination with the United Nations Inter-Agency Task Force on the Prevention and Control of NCDs (UNIATF) and promotion of the NCD global agenda**

32. The Convention Secretariat continued to engage actively with the UNIATF through the Thematic Working Group on Tobacco Control, and contributed as a member of the Task Force to the 18th and 19th meetings of the UNIATF on 29–31 March 2022 and 1–3 November 2022, and to the 20th and 21st meeting on 8–10 March 2023 and 10–12 October 2023. The Secretariat developed a toolkit for Article 17 of the WHO FCTC, which was launched in November 2023,<sup>15</sup> and developed a video on Article 5.3.<sup>16</sup> It also engaged with the WHO Internal Horizontal Network for Collective Action towards the NCD-related SDG Targets (NCD/WIN) to help countries accelerate structural transformation for SDG Target 3.4, and with the WHO Global Coordination Mechanism on the Prevention and Control of NCDs. The Convention Secretariat continued to advocate for smoke-free United Nations premises, as part of the UNIATF, following the United Nations General Assembly resolution on this matter (A/RES/63/8); the call of the United Nations Economic and Social Council for “system-wide coherence on tobacco control” (E/RES/2012/4); and the WHO Director-General’s letter sent in 2021 to 50 heads of United Nations agencies, encouraging them to follow WHO’s example and implement smoke-free campuses.

33. The Convention Secretariat participated in several additional activities coordinated by WHO to promote global NCD prevention and control. It also provided input to and worked with WHO colleagues – as part of a dedicated working group – on the updating of Appendix 3 of the WHO Global Action Plan for the Prevention and Control of Noncommunicable Diseases 2013–2030 that was presented to the Seventy-fifth World Health Assembly in May 2022.

### **Action in support of SDG Target 3.a**

34. The Convention Secretariat organized a webinar<sup>17</sup> on 17 November 2022 to showcase SDG Target 3.a in Parties’ voluntary national reviews (VNRs) and to highlight the *Guide for WHO FCTC Parties on including SDG Target 3.a in voluntary national reviews*.<sup>18</sup> The webinar informed the Parties of the most recent developments on the matter, and provided examples from the Parties on how SDG Target 3.a could be referred to in VNRs.

35. The Convention Secretariat provided support for the submission of the President of the COP to the thematic review of the 2022 United Nations High-level Political Forum on Sustainable Development on the theme of “Building back better from the coronavirus disease (COVID-19) while advancing the full implementation of the 2030 Agenda for Sustainable Development”.

36. In October 2023, the Convention Secretariat participated in the 14th Inter-agency and Expert Group on SDG Indicators (IAEG-SDGs) in Copenhagen, Denmark. This platform is being used to

<sup>15</sup> [Launch of Toolkit for Article 17 of the WHO Framework Convention on Tobacco Control](#) (accessed 6 June 2025).

<sup>16</sup> [Smoke and mirrors: Tobacco industry and its relationship with the United Nations Sustainable Development Goals](#) (accessed 6 June 2025).

<sup>17</sup> [Showcasing SDG Target 3.a in Parties’ Voluntary National Reviews](#) (accessed 6 June 2025).

<sup>18</sup> [Guide for WHO FCTC Parties on including SDG Target 3.a in voluntary national reviews](#). Geneva: Secretariat of the WHO FCTC; 2021 (accessed 6 June 2025).

engage with statistical teams from various United Nations agencies and parties that are represented in the IAEG-SDGs.

### **Communications plan on the Global Strategy**

37. A page dedicated to the Global Strategy, available in the six official United Nations languages, was created on the WHO FCTC website. Communications assets were shared through social media to create awareness. The Convention Secretariat produced videos on the following topics: Article 5.3, Model Policy for Agencies of the United Nations System on Preventing Tobacco Industry Interference<sup>19</sup> and the 20th anniversary of the adoption of the WHO FCTC.<sup>20</sup>

38. As part of the 20th anniversary of the adoption of the WHO FCTC, the Convention Secretariat engaged with Dr Gro Harlem Brundtland, former WHO Director-General, to be part of the campaign. The Secretariat also co-hosted a strategic round-table discussion on this topic during the Seventy-sixth World Health Assembly in 2023.<sup>21</sup>

39. The Coordination Platform on the WHO FCTC, which compiles technical resources and tools to assist Parties with implementation of WHO FCTC, was enhanced; it now includes an announcement board, a space for Parties to request and offer assistance, webpages of the WHO FCTC Knowledge Hubs, and databases with resources and information on specific areas of the Convention, including the Implementation Database for the WHO FCTC. In November 2023, the Convention Secretariat launched the Information Hub on Cross-border Tobacco Advertising, Promotion and Sponsorship.<sup>22</sup> Other databases will continue to come online in the following months.

40. The WHO FCTC website has been updated continually in the six United Nations official languages, while social media accounts on X (formerly called Twitter), Facebook and YouTube have been promoted. The Head of the Convention Secretariat has given media interviews to explain the role and work of the Secretariat, and has written a number of articles and editorials to promote the WHO FCTC, as well as participating as a panellist and contributing as a moderator in various webinars. A web information architecture specialist has been hired to provide recommendations to help improve the user-friendliness of the WHO FCTC website.

41. The Convention Secretariat has developed a Photo Library similar to WHO's Photo Library in order to make available images from a digital archive of photographs related to the history of the Convention.

---

<sup>19</sup> [Model Policy for Agencies of the United Nations System on Preventing Tobacco Industry Interference](#) (accessed 6 June 2025).

<sup>20</sup> [20th anniversary of the adoption of the WHO Framework Convention on Tobacco Control](#) (accessed 6 June 2025).

<sup>21</sup> [Celebrating the 20th anniversary of the adoption of the WHO FCTC – a fit-for-purpose life-saving treaty](#) (accessed 6 June 2025).

<sup>22</sup> [Launch of the WHO FCTC Information Hub on cross-border tobacco advertising, promotion and sponsorship](#) (accessed 6 June 2025).



## **Strategic Objective 2.2 Catalyse and leverage the contributions of external stakeholders, particularly civil society, to achieve the aims of the Convention**

### **Promoting international cooperation including with nongovernmental organization (NGO) observers to the COP**

42. The Convention Secretariat organized virtual meetings with NGO observers to the COP to the WHO FCTC and the Meeting of the Parties (MOP) to the Protocol on 29 June 2022 and 8 December 2022, with the objective of facilitating stronger cooperation and increasing collaboration in the implementation of the Convention. A briefing on COP10 was organized for NGO observers in May 2023.

### **Strategic Objective 3.1 Improve the governance and administrative mechanisms of the WHO FCTC to ensure that all WHO FCTC-related activities are prioritized, effective and sustainable, and insulated from any influence by the tobacco industry**

43. The 2022–2023 Workplan and Budget of the COP is fully aligned with the Global Strategy.

44. Work on the WHO FCTC Implementation Review Mechanism was completed between May 2019 and October 2020, and a report was prepared for presentation to COP10 for the consideration of the Parties.

### **Strategic Objective 3.2 Support and encourage Parties in their efforts to remove barriers to country-level tobacco control efforts**

45. The Head of the Convention Secretariat continued to engage with Parties to build political support for implementation of the WHO FCTC at high levels. For example, during the Seventy-fifth World Health Assembly, she held strategic bilateral discussions with 10 Parties. She also undertook a high-level mission to Kazakhstan in May 2022 and another mission to the WHO Region of the Americas in June 2022. In 2023, she participated in a United Nations high-level panel in New York, United States, and undertook high-level missions to Kenya, Malaysia, Mauritius, Montenegro, Senegal and Thailand.

## **Article 5.3 of the WHO FCTC**

46. The Convention Secretariat further promoted uptake of the Model Policy for Agencies of the United Nations System on Preventing Tobacco Industry Interference through work with the UNIATF. The Secretariat has established and coordinated an Alert Network for Tobacco Industry Involvement within the UNIATF to alert United Nations entities to potential affiliation with the tobacco industry at United Nations or other events, and to support United Nations entities in addressing and further preventing such situations.

47. In collaboration with the WHO FCTC Knowledge Hub for Article 5.3, the Convention Secretariat organized a virtual workshop for Parties in December 2022, as described in paragraph 18.

48. In accordance with decision FCTC/COP8(18), the Convention Secretariat continued to work with the WHO FCTC Knowledge Hub for Article 5.3 to set up a Resource Database on Tobacco Industry Interference.

49. Several Parties receiving support through the FCTC 2030 project have included implementation of Article 5.3 of the WHO FCTC as a priority area in their work programmes. Technical assistance, including through the FCTC 2030 project, has been mobilized to support the inclusion of Article 5.3 in national legislation and the preparation of codes of conduct for public officials.

### **Operational Objective 1 Sustainable funding – manage the finances of the Convention to maximize its efficiency and effectiveness and find new revenue streams to support WHO FCTC implementation activities**

50. The Convention Secretariat continued to make efforts to collect Assessed Contributions, and followed up with Parties to settle arrears in the payment of Assessed Contributions. Regular updated information in that regard was made available on the WHO FCTC website. More information on the actions taken by the Secretariat in this reporting period is available in document FCTC/COP/10/19 Rev.1.

51. A note verbale was shared with all Parties to the WHO FCTC to communicate the scale of assessment for the financial period 2024–2025 (CS/NV/23/25).

52. The Convention Secretariat has finalized a comprehensive fundraising strategy to guide fundraising efforts with donors and partners. Extra-budgetary Contributions were mobilized from Canada, Netherlands (Kingdom of the) and Panama. A dedicated page on the WHO FCTC website has been set up to heighten donor visibility.<sup>23</sup>

53. Work has been completed to develop the Global Strategy indicator on the Global Tobacco Control Funding Gap for implementation of the WHO FCTC through development of the methodology and calculation of the Funding Gap.<sup>24</sup> Furthermore, a publication titled *The Global Case for Investment in Tobacco Control* was developed.<sup>25</sup>

### **WHO FCTC Investment Fund**

54. In decisions FCTC/COP9(13) and FCTC/MOP2(8), the COP and the MOP approved the launch of the WHO FCTC Investment Fund and the Investment Fund for the Protocol. The Convention Secretariat was requested to make necessary arrangements to launch the respective Funds in an expedient manner, and to work with WHO and with the World Bank (the Fund Trustee), under the guidance of the Bureaus, to operationalize the Investment Funds, including the establishment of each Fund's Oversight Committee.

55. The Convention Secretariat reported on progress on the Investment Funds at the Second and Third joint meetings of the Bureau elected at the Ninth session of the COP (COP9) and of the Bureau elected at the Second session of the MOP (MOP2). At the Second joint meeting, the Convention Secretariat noted the need for synergy between the two Investment Funds. The Bureaus noted the progress and requested the Convention Secretariat to proceed with the launch of the Investment Funds and to continue to seek candidates for membership of a single Oversight Committee, which would serve both Funds, to enable the launch of the Funds without delay.

<sup>23</sup> [Donors and partners](#) (accessed 6 June 2025).

<sup>24</sup> [The Global Tobacco Control Funding Gap](#). Geneva: Secretariat of the WHO FCTC; 2023 (accessed 6 June 2025).

<sup>25</sup> [The Global Case for Investment in Tobacco Control](#). Geneva: Secretariat of the WHO FCTC; 2023 (accessed 6 June 2025).

56. Further, under the guidance of the Bureau, the Convention Secretariat prepared a draft decision, which was recommended for consideration and adoption by the COP and the MOP, as part of the reports on the Investment Funds submitted to COP10 and to the Third session of the Meeting of the Parties (MOP3) to the Protocol. The Secretariat reported on progress in respect of the Funds for the period 2022–2023 in documents FCTC/COP/10/18 and FCTC/MOP/3/11.

57. The Convention Secretariat continued to engage with the World Bank in its role as Trustee to the Investment Funds. The World Bank had completed initial modelling of the Funds' potential investment strategies that would support the proposed return on investment of 4.5%.

58. The Convention Secretariat continued outreach efforts with potential investors to the Investment Fund, including an investor mapping process. Investor outreach has been limited to Parties to the COP and MOP.

**Operational Objective 2 Operational effectiveness – promote optimal operation of the COP and the capacity and ability of the Convention Secretariat to provide support to the COP and to the Parties in their implementation, monitoring and reporting work**

**Governance (pre-COP arrangements and Conference of the Parties)**

59. An induction meeting for the Bureau elected at COP9 and the Bureau elected at MOP2 was held virtually on 3 February 2022.

60. The First and Second meetings of the Bureau elected at COP9 were held on 25–26 April 2022 and 24–25 November 2022. The Third meeting of the Bureau elected at COP9 was held on 27–28 March 2023, and the Fourth meeting was held virtually on 22 November 2023.

61. The Convention Secretariat conducted its first visit to Panama, the host country of COP10 and MOP3, on 4–8 April 2022, to view the venue and discuss logistical arrangements with the Government of Panama in relation to the organization of the sessions. A second visit was conducted on 13–18 November 2022, during which the host agreement for COP10 and MOP3 was signed with the Ministry of Health of Panama. A third visit was conducted on 10–14 July 2023 to further discuss logistical arrangements with the host country.

62. Preparatory regional meetings (pre-COP meetings) were organized in all six WHO regions. All took place in person with the exception of the meeting in the WHO European Region, which was conducted virtually.

63. Owing to the security situation in Panama, the original dates for COP10 were postponed. The COP opened its tenth session through a virtual *de minimis* session on 23–24 November 2023, and resumed with an in-person session in Panama on 5–10 February 2024. Representatives of 158 Parties to the Convention participated at the *de minimis* session of COP10. Also present were representatives of two States non-Parties, as well as of five international intergovernmental organizations (IGOs) and 17 nongovernmental organizations (NGOs) accredited as observers.

64. The Head of the Convention Secretariat continued to promote personnel development and emphasize the need for transparency, while fostering accountability and a positive working environment. The Secretariat has ensured that proper budgetary planning is aligned with human resources planning, and that positions are filled and/or extended in a timely manner.

## Annex 1

### Certified Statement of Income and Expenditure for the period 1 January 2022 to 31 December 2023 (expressed in US\$)



Secretariat of the WHO Framework Convention on Tobacco Control (FCTC) –  
Conference of the Parties (COP)

Statement of Income and Expenditure as at 31 December 2023  
(expressed in US dollars)

Opening Balance 1 January 2022		13,350,687
<b>Revenue</b>		
FCTC Assessed Contributions	8,801,093	
Voluntary Contributions	6,808,240	
	<b>Total Revenue</b>	<b>15,609,333</b>
<b>Expenditure (details attached - page 2)</b>		
2022-2023		16,470,316
<b>Fund balance at 31 December 2023</b>		<b>12,489,704</b>
<b>Less:</b>		
Receivable from AC prior biennia (2006-2021)		(733,457)
Reserve for non-payment 2022-2023 (2%)		(176,022)
<b>Funds available at 31 December 2023 (details attached - page 3)</b>		<b>11,580,225</b>

I certify that the above statement correctly reflects the revenue and expenditure recorded in the WHO Global Accounting System.

  
 PP Sushil Kumar Rathii  
 Comptroller and Director of Finance a.i.  
 09 June 2025  
 **World Health Organization**  
 Comptroller and Director of Finance

## Statement of Income and Expenditure for the period 1 January 2022 to 31 December 2023 (expressed in US\$)

		Total
<b>Opening balance, 1 January 2022</b>		<b>13 350 687</b>
<b>Revenue</b>		
Assessed Contributions (AC)	8 801 093	
Extra-budgetary Contributions	6 808 240	
<b>Total revenue</b>		<b>15 609 333</b>
<b>Expenses</b>	15 112 765	
Recovery costs	1 357 551	
<b>Total expenses</b>		<b>16 470 316</b>
<b>Fund balance at 31 December 2023</b>		<b>12 489 704</b>
<b>Less</b>		
Receivable from AC prior biennia (2006–2023)	–733 457	
Reserve for non-payment AC 2022–2023 (2%)	–176 022	<b>–909 479</b>
<b>Funds available at 31 December 2023</b>		<b>11 580 225</b>

### Expenditure details for the period 1 January 2022 to 31 December 2023 (expressed in US\$)

Expenditure type	Total
Staff costs	7 286 109
Supplementary staff costs	1 447 325
Medical supplies and materials	8 113
Equipment, vehicles and furniture	40 922
Contractual services	4 057 132
Travel	1 183 244
Transfers and grants	896 812
General operating costs	193 109
Recovery costs	1 357 551
<b>Grand total</b>	<b>16 470 316</b>

**Funds available as at 31 December 2023 (expressed in US\$)**

	<b>Balance 1 January 2022</b>	<b>Revenue 2022–2023</b>	<b>Expenditure 2022–2023</b>	<b>Balance as at 31 December 2023</b>	<b>Adjustment</b>	<b>Funds available as at 31 December 2023</b>
Assessed Contributions	7 732 790	8 801 093	8 186 639	8 347 244	(909 479)	7 437 765
Extra-budgetary Contributions	5 617 897	6 808 240	8 283 677	4 142 460	–	4 142 460
<b>Total</b>	<b>13 350 687</b>	<b>15 609 333</b>	<b>16 470 316</b>	<b>12 489 704</b>	<b>(909 479)</b>	<b>11 580 225</b>

**Notes:**

The total amount receivable from Member States at 31 December 2023 amounts to US\$ 3 029 463; however, based on experience from prior collections, only the following are adjusted for:

- amounts outstanding from prior biennia: US\$ 733 457
- 2% withholding on 2022–2023 invoicing: US\$ 176 022.

## Annex 2

### Workplan and Budget for the financial period 2022–2023 activity costs Description of expenditures for the period from 1 January 2022 to 31 December 2023 (expressed in US\$)

	Approved Assessed Contributions (AC)	AC expenditures from January 2022 to December 2023	Approved Extra-budgetary Contributions (EB)	EB expenditures from January 2022 to December 2023	Total approved budget	Total expenditures from January 2022 to December 2023
Strategic Objective 1.1 Give priority to enabling action to accelerate WHO FCTC implementation, including effective forms of technical and financial assistance to support Parties in the identified priority action areas	0	0	3 600 000	3 488 797	3 600 000	3 488 797
Strategic Objective 1.2 Strengthen systems for regularly capturing and sharing lessons and evidence on new, innovative and successful means of implementing tobacco control measures	75 000	74 643	290 000	109 652	365 000	184 294
Strategic Objective 2.1 Mobilize international, intergovernmental and developmental partners to integrate the WHO FCTC into their work, and/or their Sustainable Development Goals (SDGs) responses	96 975	83 175	448 025	331 873	545 000	406 516
Strategic Objective 2.2 Catalyse and leverage the contributions of external stakeholders, particularly civil society, to achieve the aims of the Convention	0	0	65 000	120 277	65 000	120 277
Strategic Objective 3.1 Improve the governance and administrative mechanisms of the WHO FCTC to ensure that all WHO FCTC related activities undertaken are prioritized, effective and sustainable, and insulated from any influence by the tobacco industry	0	0	0	0	0	0
Strategic Objective 3.2 Support and encourage Parties in their efforts to remove barriers to country-level tobacco control efforts	0	2 416	2 340 000	403 787	2 340 000	406 203
Operational Objective 4.1 Sustainable funding – manage the finances of the Convention to maximize	5 000	5 000	64 000	161 894	69 000	166 894



	Approved Assessed Contributions (AC)	AC expenditures from January 2022 to December 2023	Approved Extra-budgetary Contributions (EB)	EB expenditures from January 2022 to December 2023	Total approved budget	Total expenditures from January 2022 to December 2023
its efficiency and effectiveness and find new revenue streams to support WHO FCTC implementation activities						
Operational Objective 4.2 Operational effectiveness – promote optimal operation of the COP and the capacity and ability of the Convention Secretariat to provide support to the COP and to the Parties in their implementation, monitoring and reporting work	1 505 328	1 224 716	717 168	490 233	2 222 496	1 714 949
<b>Total activity costs</b>	1 682 303	1 389 950	7 524 193	5 106 513	9 206 496	6 496 463
<b>Staff costs</b>	6 106 275	6 080 337	1 591 380	1 205 772	7 697 655	7 286 109
<b>Total activity and staff costs</b>	7 788 578	7 470 287	9 115 573	6 312 285	16 904 151	13 782 571
<b>Recovery costs</b>	1 012 515	511 268	1 185 024	846 283	2 197 540	1 357 551
<b>Total</b>	8 801 093	7 981 555	10 300 597	7 158 568	19 101 691	15 140 122

Please note that MOP expenditures by COP awards reported in the Statement of Income and Expenditure for activities amounted to US\$ 539 665 and US\$ 578 637 for salaries.

### Description of expenditure

Activity	AC approved	EB approved	Total approved	Total AC spent	Total EB spent	Total spent
1.1.1.1 Provide needs assessment missions upon request	0	320 000	320 000	0	165 286	165 286
1.1.1.2 Provide technical assistance to Parties on Article 5.1 (develop costed national tobacco control strategies), upon request	0	320 000	320 000	0	33 998	33 998
1.1.1.3 Provide technical assistance to Parties on the Articles most important in the national context, upon request	0	160 000	160 000	0	76 071	76 071

Activity	AC approved	EB approved	Total approved	Total AC spent	Total EB spent	Total spent
1.1.2.1 Provide technical assistance to Parties on Article 6, upon request (including coordination with stakeholders and partners that can provide tobacco taxation advice to Parties)	0	800 000	800 000	0	240 999	240 999
1.1.3.1 Provide technical assistance to Parties on Articles 8, 11 and 13, upon request	0	1 200 000	1 200 000	0	2 591 213	2 591 213
1.1.3.2 Prepare materials (including e-learning tools, toolkits, policy briefs and manuals) to assist in the implementation of the WHO FCTC and maintain existing tools	0	200 000	200 000	0	253 863	253 863
1.1.3.3 Organize workshops to address specific challenges identified by Parties in the implementation of the WHO FCTC and to engage in South–South and Triangular cooperation	0	600 000	600 000	0	104 901	104 901
1.2.1.1 Assist and facilitate interested partners in South–South and Triangular cooperation	0	0	0	0	0	0
1.2.2.1 Coordinate the work of the existing Knowledge Hubs and their provision of assistance to Parties in line with COP decisions	0	140 000	140 000	0	53 065	53 065
1.2.2.2 Establish new Knowledge Hubs in line with COP decisions	0	100 000	100 000	0	0	0
2.1.1.1 Implement the Convention Secretariat's operational plan on international cooperation	10 000	90 000	100 000	5 497	40 300	45 797
2.1.1.2 Produce advocacy materials for WHO country offices to promote the inclusion of WHO FCTC in their country cooperation strategy (CCS)	0	10 000	10 000	0	556	556
2.1.2.1 Organize side events during the relevant meetings of United Nations agencies	10 000	10 000	20 000	8 126	0	8 126
2.1.2.2 Disseminate the Guide for WHO FCTC Parties on including SDG Target 3.a in voluntary national reviews (VNRs)	0	100 000	100 000	0	17 267	17 267
2.1.2.3 Provide contributions to pertinent resolutions of relevant United Nations agencies	0	0	0	0	0	0
2.1.3.1 Participate in the United Nations Inter-Agency Task Force on NCDs (UNIATF) and the	5 000	20 000	25 000	3 084	51 344	54 428

Activity	AC approved	EB approved	Total approved	Total AC spent	Total EB spent	Total spent
Global Coordination Mechanism on NCDs (GCM/NCD)						
2.1.4.1 Stimulate applications from IGOs and other relevant institutions for observer status	0	0	0	0	0	0
2.1.5.1 Continue implementation of the Corporate Communications Strategy	66 975	218 025	285 000	66 469	219 529	285 998
2.2.1.1 Reach out to new nongovernmental organizations (NGOs) to apply for observer status to the COP	0	0	0	0	0	0
2.2.1.2 Participating in key global and regional conferences and events organized by civil society such as the World Conference on Tobacco or Health	0	50 000	50 000	0	10 726	10 726
2.2.1.3 Organize meetings for NGOs to discuss plans of cooperation	0	5 000	5 000	0	0	0
2.2.1.4 Co-organize or involve NGOs in workshops, training or awareness raising events	0	10 000	10 000	0	3 251	3 251
2.2.2.1 Operate and maintain the Coordination Platform	0	50 000	50 000	0	106 300	106 300
2.2.3.1 Organize virtual meetings with Parties and researchers to identify research gaps (particularly in priorities set out in the Global Strategy)	0	0	0	0	0	0
3.1.1.1 Align agendas, workplans and budgets of the COP with the Global Strategy	0	0	0	0	0	0
3.1.3.1 Collect and process declaration of interest (DOI) forms and perform due diligence, as appropriate	0	0	0	0	0	0
3.2.1.1 High-level engagement by the Head of the Secretariat with Parties to build political support for WHO FCTC implementation	5 000	15 000	20 000	2 416	30 661	33 077
3.2.2.1 Provide technical assistance to Parties on Article 5.2 (establishment of national coordinating mechanism) upon request	0	400 000	400 000	0	74 649	74 649
3.2.3.1 Assist Parties to develop investment cases for tobacco control	0	800 000	800 000	0	0	0

Activity	AC approved	EB approved	Total approved	Total AC spent	Total EB spent	Total spent
3.2.4.1 Provide technical assistance to Parties on Article 5.3 upon request	0	400 000	400 000	0	63 982	63 982
3.2.4.2 Establish and assist ongoing projects of tobacco industry monitoring at the national level including observatories	0	50 000	50 000	0	0	0
3.2.4.3 Implement the communications plan for Article 5.3 as per COP decision FCTC/COP8(18)	0	25 000	25 000	0	11 032	11 032
3.2.4.4 Promote and follow up on the uptake of the Model Policy for Agencies of the United Nations System on Preventing Tobacco Industry Interference	0	0	0	0	0	0
3.2.5.1 Develop a global investment case for tobacco control	0	200 000	200 000	0	248 543	248 543
3.2.5.2 Implement workshops/webinars on reporting	0	450 000	450 000	1 195	41 587	42 782
3.2.5.3 Conduct the biennial reporting cycle in 2023	15 000	0	15 000	11 722	0	11 722
3.2.5.4 Develop the 2023 Global Progress Report	60 000	0	60 000	61 726	15 000	76 726
4.1.1 Management and administration of the Investment Fund, subject to approval by the COP	0	50 000	50 000	337	155 700	156 037
4.1.2 Implement a fundraising plan as per COP decision FCTC/COP7(25)	5 000	14 000	19 000	4 582	6 194	10 776
4.1.3 Follow up on collection of Assessed Contributions	0	0	0	81	0	81
4.2.1.1 Provide general management and administration to the Convention Secretariat	50 000	0	50 000	70 589	0	70 589
4.2.1.2 Conduct strategic planning and team-building retreats for the Convention Secretariat	10 000	0	10 000	22 335	0	22 335
4.2.2 Organize the Tenth session of the Conference of the Parties (COP10)	1 171 163	427 168	1 598 331	970 998	337 057	1 308 055
4.2.3 Organize pre-COP regional meetings	0	240 000	240 000	3 985	129 910	133 895
4.2.4 Prepare and support the work of the Bureau and convene meetings, including through videoconferences and teleconferences	274 165	0	274 165	156 810	18 424	175 234

Activity	AC approved	EB approved	Total approved	Total AC spent	Total EB spent	Total spent
4.2.5 Support the work of the Expert Group on Articles 9 and 10 during the intersessional period, if decided by the COP	0	50 000	50 000	0	4 843	4 843

**Accruals from the 2020–2021 Workplan and Budget paid against the 2022–2023 biennium (expressed in US\$)**

	Assessed Contributions	Extra-budgetary Contributions	Total
Strategic Objective 1.1 Give priority to enabling action to accelerate WHO FCTC implementation, including effective forms of technical and financial assistance to support Parties in the identified priority action areas	0	119 288	119 288
Strategic Objective 1.2 Strengthen systems for regularly capturing and sharing lessons and evidence on new, innovative and successful means of implementing tobacco control measures	0	71 525	71 525
Strategic Objective 2.1 Mobilize international, intergovernmental and developmental partners to integrate the WHO FCTC into their work, and/or their Sustainable Development Goals (SDGs) responses	200	0	200
Operational Objective 4.2 Operational effectiveness – promote optimal operation of the COP and the capacity and ability of the Convention Secretariat to provide support to the COP and to the Parties in their implementation, monitoring and reporting work	19 023	1 856	20 879
<b>Total</b>	<b>19 223</b>	<b>192 669</b>	<b>211 892</b>

## Part II. Interim performance report for the 2024–2025 Workplan and Budget (1 January 2024–31 December 2024)

### Background

65. The present report contains an update on the activities conducted by the Convention Secretariat to support the implementation of the WHO Framework Convention on Tobacco Control (WHO FCTC) from 1 January 2024 to 31 December 2024. The report follows the structure of the Workplan and Budget for the 2024–2025 financial period adopted at the Tenth session of the Conference of the Parties (COP10) to the WHO FCTC in decision FCTC/COP10(25), and is aligned with the Global Strategy to Accelerate Tobacco Control: Advancing Sustainable Development through the Implementation of the WHO FCTC 2019–2025 adopted in decision FCTC/COP8(16) and extended to 2030 in decision FCTC/COP10(15).

### Strategic Objective 1.1 Give priority to enabling action to accelerate WHO FCTC implementation, including effective forms of technical and financial assistance to support Parties in the identified priority action areas

#### Direct assistance to Parties

66. The Convention Secretariat offered intensive support through the FCTC 2030 project – funded by Norway and the United Kingdom of Great Britain and Northern Ireland – to 17 Parties eligible to receive official development assistance. Guided by the objectives of the FCTC 2030 project and the Global Strategy, the Secretariat assisted these beneficiary countries in defining priorities and workplans for implementation of the WHO FCTC, and worked in close cooperation with the World Health Organization (WHO), the United Nations Development Programme (UNDP), WHO FCTC Knowledge Hubs and other experts to offer technical assistance, financial support and political engagement to support countries in fulfilling their workplans.

67. The workplans and budgets for all 17 (Phase 2 and 3) project countries have been approved, and the first tranche of funds disbursed to all these countries.<sup>26</sup> An additional seven countries are also being supported with financial and technical assistance.<sup>27</sup> The Convention Secretariat conducted a needs assessment mission in the Bahamas during the week of 6 May 2024. The Secretariat participated in a technical support mission to Bhutan on 22–26 September 2024 to help improve its tobacco control measures in line with the WHO FCTC. On 18–22 November 2024, the Convention Secretariat hosted the annual FCTC 2030 meeting in Bangkok, Thailand, with all 17 project countries participating.<sup>28</sup>

68. The Investment Case for Tobacco Control in Fiji was launched at an event in Suva, Fiji, on 19 December 2024.<sup>29</sup>

<sup>26</sup> [FCTC 2030](#) (accessed 6 June 2025).

<sup>27</sup> Cambodia, Lebanon, Madagascar, Congo, Republic of Moldova, Senegal and Yemen.

<sup>28</sup> [Renewed commitment to tobacco control: highlights from the annual FCTC 2030 meeting](#) (accessed 6 June 2025).

<sup>29</sup> [Tobacco use costing Fijian economy \\$319 million a year: MoHMS-UN report](#) (accessed 6 June 2025).

## **Strategic Objective 1.2 Strengthen systems for regularly capturing and sharing lessons and evidence on new, innovative and successful means of implementing tobacco control measures**

### **Assistance to Parties through training, knowledge sharing and sharing of good practices and networking**

69. The Convention Secretariat provided support to the virtual Expert Consultation on Addressing Tobacco Use among Women and Adolescents in the WHO Eastern Mediterranean Region on 3–5 June 2024.

70. The Ministry of Public Health of Uruguay and the Convention Secretariat signed a new memorandum of understanding on 2 May 2024. The renewal of this agreement has led to the Knowledge Hub in Uruguay being relaunched as the WHO FCTC Knowledge Hub on International Cooperation on Smoke Free Environments and Tobacco Cessation, reflecting its new scope and direction of work.<sup>30</sup>

71. The Convention Secretariat organized the 7th meeting of the WHO FCTC Knowledge Hubs on 18–19 November 2024 in Bangkok, Thailand.<sup>31</sup>

72. Upon request, the Convention Secretariat has continued to facilitate the use of pictorial health warnings by and among Parties, including through sharing images from relevant databases.

### **Assistance to Parties through the development of toolkits, manuals and publications**

73. The Convention Secretariat finalized the publication of the *2023 Global Progress Report on Implementation of the WHO Framework Convention on Tobacco Control*,<sup>32</sup> the *2023 Global Progress Report on Implementation of the Protocol to Eliminate Illicit Trade in Tobacco Products*,<sup>33</sup> the *Information kit for delegates to the Conference of the Parties to the WHO Framework Convention on Tobacco Control*,<sup>34</sup> the *Information kit for delegates to the Meeting of the Parties to the Protocol to Eliminate Illicit Trade in Tobacco Products*,<sup>35</sup> the *Information Kit on WHO FCTC*

---

<sup>30</sup> [Relaunch of the WHO FCTC Knowledge Hub in Uruguay](#) (accessed 6 June 2025).

<sup>31</sup> [7th meeting of the WHO Framework Convention on Tobacco Control \(WHO FCTC\) Knowledge Hubs](#) (accessed 6 June 2025).

<sup>32</sup> [2023 Global Progress Report on Implementation of the WHO Framework Convention on Tobacco Control](#). Geneva: Secretariat of the WHO FCTC; 2023 (accessed 6 June 2025).

<sup>33</sup> [2023 Global Progress Report on Implementation of the Protocol to Eliminate Illicit Trade in Tobacco Products](#). Geneva: Secretariat of the WHO FCTC; 2023 (accessed 6 June 2025).

<sup>34</sup> [Information Kit for delegates to the Conference of the Parties to the WHO Framework Convention on Tobacco Control](#). Geneva: Secretariat of the WHO FCTC; 2023 (accessed 6 June 2025).

<sup>35</sup> [Information Kit for delegates to the Meeting of the Parties to the Protocol to Eliminate Illicit Trade in Tobacco Products](#). Geneva: Secretariat of the WHO FCTC; 2023 (accessed 6 June 2025).



*Knowledge Hubs*,<sup>36</sup> the *Global Case for Investment in Tobacco Control*,<sup>37</sup> and the *Global Tobacco Control Funding Gap*.<sup>38</sup>

74. The Convention Secretariat also jointly published, with UNDP, WHO FCTC Investment Cases for Tobacco Control for 16 Parties<sup>39</sup> and a set of Tobacco Control Sectoral Briefs.<sup>40</sup>

### **Support for Parties in fulfilling their reporting obligations and global progress reports on implementation of the Convention**

75. The Implementation Database for the WHO FCTC, containing WHO FCTC implementation reports submitted by Parties to the Convention Secretariat and other information received from the Parties, began its migration from the untobaccocontrol.org website, which has been discontinued, to the new Coordination Platforms section<sup>41</sup> of the WHO FCTC website, which is now hosted on the WHO server.

76. The Convention Secretariat has worked to further develop and improve the reporting system of the WHO FCTC, with special regard to improving the quality of collected data. Following the decision at COP10 on this matter, the Secretariat has engaged an external vendor to help build the new online reporting platform, to incorporate the revised reporting instrument adopted at COP10. Parties have been invited to test the platform during the second half of 2024 in order for it to be finalized and ready for deployment during the 2025 reporting cycle.

### **Strategic Objective 2.1 Mobilize international, intergovernmental and development partners to integrate the WHO FCTC into their work, and/or their Sustainable Development Goals (SDGs) responses**

#### **Promoting international cooperation, including with international intergovernmental organization (IGO) observers to the COP**

77. The Convention Secretariat submitted its report, *Strengthening synergies between the World Health Assembly and the Conference of the Parties to the WHO Framework Convention on Tobacco Control*, to the Seventy-seventh World Health Assembly in 2024, highlighting the outcomes of COP10 and the Third session of the Meeting of the Parties (MOP3) to the Protocol to Eliminate Illicit Trade in Tobacco Products.<sup>42</sup>

78. The Convention Secretariat continued to cooperate closely with WHO to promote synergistic work between the entities – for example, through participating in: (1) the WHO Eastern

---

<sup>36</sup> [Information Kit on WHO FCTC Knowledge Hubs](#). Geneva: Secretariat of the WHO FCTC; 2024 (accessed 6 June 2025).

<sup>37</sup> [The Global Case for Investment in Tobacco Control](#). Geneva: Secretariat of the WHO FCTC; 2023 (accessed 6 June 2025).

<sup>38</sup> [The Global Tobacco Control Funding Gap](#). Geneva: Secretariat of the WHO FCTC; 2023 (accessed 6 June 2025).

<sup>39</sup> [WHO FCTC Investment Cases](#) (accessed 6 June 2025).

<sup>40</sup> [Tobacco Control Sectoral Briefs](#) (accessed 6 June 2025).

<sup>41</sup> [WHO FCTC Coordination Platform](#) (accessed 6 June 2025).

<sup>42</sup> [Strengthening synergies between the World Health Assembly and the Conference of the Parties to the WHO Framework Convention on Tobacco Control](#). Geneva: World Health Organization; 2024 (accessed 6 June 2025).

Mediterranean Region’s virtual intercountry meeting on strengthening Parties’ capacity for implementing Article 5.3 of the WHO FCTC on 26–28 February 2024; (2) the Eighth meeting of the WHO Global Tobacco Regulators Forum on 22–27 April 2024 in Bilthoven, Netherlands (Kingdom of the); (3) the WHO European Region’s event for World No Tobacco Day 2024: Targeting tomorrow – how Big Tobacco manipulates youth for profit; (4) the Tobacco Control Training for National Officers on the implementation of Article 5.3 of the WHO FCTC, organized by the WHO Regional Office for the Eastern Mediterranean on 28–29 October 2024 in Muscat, Oman; and (5) the executive management training programmes for heads of WHO country offices from the WHO Region of the Americas (30 June–3 July 2024) in Washington DC, United States of America, and from the WHO African Region, WHO Eastern Mediterranean Region and WHO European Region (9–10 December 2024) in Lyon, France.<sup>43</sup> The Convention Secretariat participated in the 12th WHO Global Management Meeting in Lyon, France, on 16–19 December 2024. The Secretariat also participated in the 12th meeting of the WHO Study Group on Tobacco Product Regulation on 10–13 December 2024 in Barcelona, Spain.

79. Work is ongoing in close collaboration with WHO and the WHO FCTC Knowledge Hub for Articles 17 and 18 to develop a technical paper pursuant to decision FCTC/COP10(14) on implementation of Article 18 of the WHO FCTC. The Convention Secretariat has been contributing to the WHO Global Report on the Commercial Determinants of Health.

80. The Convention Secretariat continued to strengthen its partnership with the United Nations Environment Programme. It participated in the fourth session of the Intergovernmental Negotiating Committee to develop an international legally binding instrument on plastic pollution, including in the marine environment, on 23–29 April 2024, and in the first part of the fifth session of the Intergovernmental Negotiating Committee to develop an international legally binding instrument on plastic pollution, including in the marine environment, from 25 November to 1 December 2024.

81. The Convention Secretariat participated at the United Nations Governing Bodies Secretariats (UNGBS) 12th Annual Meeting in Washington DC, United States, on 22–23 February 2024.

82. The Secretariat also provided input to WHO contributions to the Secretary-General’s Call to Action on Human Rights (September 2024); WHO action on the health of Indigenous Peoples 2024 (November 2024); and the WHO survey on women’s health, gender equality data and accountability (November 2024).

83. The Convention Secretariat also participated in the thematic briefing “Tobacco: an obstacle to women’s rights” during the 89th session of the Committee on the Elimination of all forms of Discrimination against women in Geneva, Switzerland, on 21 October 2024.

84. The Convention Secretariat also engaged with other Geneva-based secretariats<sup>44</sup> on matters linked to improving the organization of governing body meetings.

---

<sup>43</sup> [WHO hosts third high-level leadership programme to strengthen global tobacco control efforts](#) (accessed 6 June 2025).

<sup>44</sup> The Secretariats of the Basel, Rotterdam and Stockholm conventions, the Secretariat of the Convention on the Protection and Use of Transboundary Watercourses and International Lakes, the Secretariat of the Minamata Convention on Mercury, and the Secretariat of the Convention on Wetlands.

## **Mainstreaming the WHO FCTC in the implementation of the 2030 Agenda for Sustainable Development**

85. The Convention Secretariat provided input to the United Nations Economic and Social Council for the High-level Political Forum on Sustainable Development that took place in July 2024.

### **Coordination with the United Nations Inter-agency Task Force on the Prevention and Control of Non-communicable Diseases (UNIATF) and promotion of the noncommunicable disease (NCD) global agenda**

86. The Convention Secretariat continued to engage actively with the UNIATF through the Thematic Working Group on Tobacco Control, and contributed as a member of the Task Force to the 22nd meeting on 5–7 March 2024<sup>45</sup> and the 23rd meeting on 30–31 October 2024.<sup>46</sup> The Convention Secretariat continued to advocate for smoke-free United Nations premises, as part of the UNIATF, following decision FCTC/COP10(11).

87. The Convention Secretariat continued to participate in activities coordinated by WHO to promote global NCD prevention and control, such as providing feedback to the report of the WHO Director-General to the United Nations Secretary-General on the prevention and control of NCDs and engaging in the preparatory activities for the Fourth High-level Meeting of the United Nations General Assembly on the prevention and control of NCDs (HLM4), scheduled to take place in September 2025.

### **Communications plan on the Global Strategy**

88. Communications assets such as infographics and videos have been shared through social media to create awareness. The Convention Secretariat produced videos on the following topics: tobacco control and the SDGs;<sup>47</sup> tobacco control and planning for strategic communication, for use during training workshops;<sup>48</sup> FCTC 2030 advocacy;<sup>49</sup> tobacco industry interference with the United Nations SDGs;<sup>50</sup> the impact of tobacco on the environment, with a focus on cigarette-butt litter;<sup>51</sup> and specific guidelines to address cross-border tobacco advertising, promotion and sponsorship and the depiction of tobacco in entertainment media for implementation of Article 13 of the WHO FCTC, as part of the World No Tobacco Day 2024 campaign.<sup>52</sup> During International Women's

---

<sup>45</sup> [22nd meeting of the Task Force](#). Geneva: Secretariat of the United Nations Inter-Agency Task Force on the Prevention and Control of Non-communicable Diseases; 2024 (accessed 6 June 2025).

<sup>46</sup> [23rd meeting of the Task Force](#). Geneva: Secretariat of the United Nations Inter-Agency Task Force on the Prevention and Control of Non-communicable Diseases; 2024 (accessed 6 June 2025).

<sup>47</sup> [Tobacco control is key for health and sustainable development](#) (accessed 6 June 2025).

<sup>48</sup> [Strategic communication planning in support of tobacco control](#) (accessed 6 June 2025).

<sup>49</sup> [FCTC 2030](#) (accessed 6 June 2025).

<sup>50</sup> [Smoke and mirrors: Tobacco industry and its relationship with the United Nations Sustainable Development Goals](#) (accessed 6 June 2025).

<sup>51</sup> [The tobacco industry must be held accountable for its impact on our environment and human health](#) (accessed 6 June 2025).

<sup>52</sup> [Protect the next generation by opposing harmful tobacco and nicotine products advertising](#) (accessed 6 June 2025).

Day, the Convention Secretariat engaged with civil society and young global tobacco control advocates to develop social media cards about tobacco control.<sup>53</sup>

89. The Convention Secretariat produced an infographic highlighting plastic pollution caused by discarded filtered cigarette butts,<sup>54</sup> and participated in the WHO's Walk the Talk event on 26 May 2024,<sup>55</sup> using the event to raise awareness about the tobacco industry's tactics to target young people.

90. The Convention Secretariat has been working with an external agency to develop communication materials for the 20th anniversary of the entering into force of the WHO FCTC.

91. The Coordination Platform<sup>56</sup> on the WHO FCTC website, which compiles technical resources and tools to assist Parties with implementation of WHO FCTC, was enhanced; it now includes an announcement board, a space for Parties to request and offer assistance, webpages of the WHO FCTC Knowledge Hubs, and databases with resources and information on specific areas of the Convention, including the Implementation Database for the WHO FCTC, the database of experts and institutions for implementation of Article 19, and the Information Hub for cross-border tobacco advertising, promotion and sponsorship.

92. The WHO FCTC website has been updated continually in the six United Nations official languages, while social media accounts on X (formerly Twitter), Facebook and YouTube have been promoted, attracting a growing number of followers. A web information architecture specialist has been hired to provide recommendations to help improve the user-friendliness of the WHO FCTC website. A plan to select an external vendor to help develop the new architecture of the website, in line with recommendations made by the specialist, was agreed.

93. The Convention Secretariat has developed a Photo Library similar to WHO's Photo Library in order to make available images from a digital archive of photographs related to the history of the Convention.

---

<sup>53</sup> [International Women's Day](#) (accessed 6 June 2025).

<sup>54</sup> [4.5 trillion cigarette butts end up littered in our lakes, oceans and soil every year](#). Geneva: Secretariat of the WHO FCTC; 2024 (accessed 6 June 2025).

<sup>55</sup> [Over 8000 people, including sports and health champions, join 5th WHO Walk the Talk in Geneva](#) (accessed 6 June 2025).

<sup>56</sup> [WHO FCTC Coordination Platform](#) (accessed 6 June 2025).

## **Strategic Objective 2.2 Catalyse and leverage the contributions of external stakeholders, particularly civil society, to achieve the aims of the Convention**

### **Promoting international cooperation including with nongovernmental organization (NGO) observers to the COP**

94. The Convention Secretariat participated in: (1) the Workshop on Governance and Institutional Structures in International Treaty Law: Implications for Pandemic Rule-making at the Geneva Graduate Institute, Switzerland, on 11 March 2024; (2) the Law and Tobacco Control Workshop on 19–20 September 2024 in Oslo, Norway, organized by the Norwegian Cancer Society in collaboration with WHO headquarters, the WHO Regional Office for Europe and the Convention Secretariat; and (3) the 7th Catalan Institute of Oncology (ICO)-WHO Symposium on Tobacco Control on 9 December 2024 in Barcelona, Spain.

95. The Convention Secretariat participated as a member of the Advisory Committee for the preparation of the World Conference on Tobacco Control, which took place in June 2025 in Dublin, Ireland.

96. The Convention Secretariat also participated in the OxySuisse conference “Human rights and tobacco control: issues and perspectives for a new public health approach” in Bern, Switzerland, on 8 October 2024.

### **Strategic Objective 3.1 Improve the governance and administrative mechanisms of the WHO FCTC to ensure that all WHO FCTC-related activities are prioritized, effective and sustainable, and insulated from any influence by the tobacco industry**

97. The 2024–2025 Workplan and Budget of the COP is fully aligned with the Global Strategy.

98. Work on the WHO FCTC Voluntary Implementation Peer Review and Support Mechanism was undertaken in 2024, and a report was prepared for presentation to COP11 for the consideration of the Parties.

### **Strategic Objective 3.2 Support and encourage Parties in their efforts to remove barriers to country-level tobacco control efforts**

99. The Convention Secretariat continued to engage with Parties to build political support for implementation of the WHO FCTC at high levels. For example, during the Seventy-seventh World Health Assembly, the Convention Secretariat held strategic bilateral discussions with Ireland and the new WHO Regional Director for the Western Pacific. In November 2024, the Head of the Convention Secretariat met with the President of the National Assembly/Speaker of the House of Representatives and the Senate Committee on Public Health of Thailand.

### Article 5.3 of the WHO FCTC

100. The Convention Secretariat further promoted the uptake of the Model Policy for Agencies of the United Nations System on Preventing Tobacco Industry Interference<sup>57</sup> through work with the UNIATF. The Convention Secretariat has established and coordinated an Alert Network for Tobacco Industry Involvement within the UNIATF to alert United Nations entities to potential affiliations with the tobacco industry at United Nations or other events, and to support United Nations entities in addressing and further preventing such situations.

101. Several Parties receiving support through the FCTC 2030 project have included implementation of Article 5.3 of the WHO FCTC as a priority area in their work programmes. Technical assistance, including through the FCTC 2030 project, has been mobilized to support the inclusion of Article 5.3 in national legislation.

102. A meeting of experts on WHO FCTC Article 5.3 was organized in Bangkok, Thailand, during the annual meeting of the FCTC 2030 project.<sup>58</sup> The WHO FCTC Knowledge Hub for Article 5.3 conducted a capacity-building workshop for all 17 project countries present in the annual meeting. A separate meeting of tobacco industry observatories was also organized independently, with the Convention Secretariat and WHO FCTC Knowledge Hub for Article 5.3 requested to join for particular agenda items.

### **Operational Objective 1 Sustainable funding – manage the finances of the Convention to maximize its efficiency and effectiveness and find new revenue streams to support WHO FCTC implementation activities**

103. The Convention Secretariat continued to make efforts to collect Assessed Contributions and followed up with Parties to settle arrears in the payment of Assessed Contributions. Regular updated information in that regard was made available on the WHO FCTC website.

104. The Convention Secretariat sent a note verbale (CS/NV/24/17) to all Parties in arrears of their payment of Assessed Contributions to the WHO FCTC and to the Protocol, and a note verbale (CS/NV/24/18) to all Parties in arrears of their payment of Assessed Contributions to the WHO FCTC, requesting them to make the payment or submit a plan to clear their arrears by 31 March 2025.

105. The Convention Secretariat has finalized a comprehensive fundraising strategy, including a donor engagement plan, to guide fundraising efforts with donors and partners. The Secretariat has made efforts to reach out to potential donors for Extra-budgetary Contributions and also the Investment Fund. Extra-budgetary Contributions were successfully mobilized from Canada and Norway. A dedicated page on the WHO FCTC website has been set up to heighten donor visibility.<sup>59</sup>

---

<sup>57</sup> [Model Policy for Agencies of the United Nations System on Preventing Tobacco Industry Interference](#). Geneva: Secretariat of the WHO FCTC; 2021 (accessed 6 June 2025).

<sup>58</sup> [Renewed commitment to tobacco control: Highlights from the annual FCTC 2030 meeting](#) (accessed 6 June 2025).

<sup>59</sup> [Donors and partners](#) (accessed 6 June 2025).

## WHO FCTC Investment Fund

106. In decisions FCTC/COP10(16) and FCTC/MOP3(10), the Conference of the Parties (COP) to the WHO FCTC and the Meeting of the Parties (MOP) to the Protocol decided to establish a single Oversight Committee serving the Protocol and the WHO FCTC Investment Funds. These decisions were informed by the Convention Secretariat reports FCTC/COP/10/18 and FCTC/MOP/3/11, and efforts undertaken by the Convention Secretariat, under the guidance of the Bureau, to ensure management synergies between the Investment Funds supporting implementation of the WHO FCTC and the Protocol.

107. The Convention Secretariat has held discussions with representatives of a Party regarding its potential role as a founding investor. The Party provided suggestions for possible co-funders for the Investment Fund – specifically, investors who have funding synergies with the Party in other development projects.

108. Concurrent with the COP and MOP sessions, bilateral meetings were conducted with selected Parties to discuss the possibility of second-round investment funding following the five-year cycle of the founding investor(s). The focus of these discussions was to gauge interest in exploring second-round funding opportunities after the initial five-year investment period by the founding investor(s). The objective of finding potential second-round investors is to ensure that consideration has been given to the exit strategy at the end of the investment term.

109. Briefings and bilateral discussions were undertaken with WHO and NGOs accredited as observers to the COP/MOP. The WHO Director-General was briefed on the development of the Fund and the Secretariat's workplan for the implementation and launch of the Fund.

110. The Convention Secretariat continued to progress discussions with the aim of securing investment commitments at the Eleventh session of the Conference of the Parties (COP11) to the WHO FCTC and the Fourth session of the Meeting of the Parties (MOP4) to the Protocol. Lists of countries that could be potential second- or third-round funders were compiled.

111. The Convention Secretariat held discussions with developing countries regarding smaller initial investments during the early implementation phase, encouraging them to make modest financial contributions according to their capacities.

112. Following investment, the Fund would need 1–2 years to generate sufficient interest for distribution to the Convention Secretariat. The Oversight Committee for the two Investment Funds would offer input and recommendations to the governing bodies regarding the investment strategy proposed by the World Bank (the Fund Trustee).

113. Efforts continued to develop comprehensive marketing tools, including a brochure and electronic materials, to provide information about the Investment Fund and its investment outcomes. Additionally, a brief marketing video was being created to present to senior officials and heads of state in the style of a “movie trailer” for the Fund. This approach leverages the expertise of global social investment funds within the private sector when marketing to high-level investors. The focus has shifted from a health-based initiative to a whole-of-government approach in sourcing funds.

114. Marketing and investor communications were being adjusted to align with the evolving global economic climate and funding circumstances. Recognizing that the Investment Fund was not aligned with traditional funding mechanisms or development assistance, discussions were



focusing on innovative approaches to address the current economic climate. The Convention Secretariat was advocating for potential investors to reconsider traditional financing models, targeting not only health priorities but also the global impact of tobacco on gross domestic product and lost tax revenue.

**Operational objective 2 Operational effectiveness – promote optimal operation of the COP and the capacity and ability of the Convention Secretariat to provide support to the COP and to the Parties in their implementation, monitoring and reporting work**

115. The resumed in-person COP10 took place in Panama City, Panama, on 5–10 February 2024.<sup>60</sup> Representatives of 165 Parties to the Convention participated. In addition, three States non-Parties, four IGOs and 18 NGOs accredited as observers were represented.

116. An induction meeting for the Bureau elected at COP10 and the Bureau elected at MOP3 was held on 17 April 2024.

117. The First meeting of the Bureau elected at COP10 was held on 14–15 May 2024 and the First joint intersessional meeting of the Bureaus elected at COP10 and MOP3 was held on 15 May 2024. The Second meeting of the Bureau elected at COP10 was held on 28–29 November 2024 and the Second joint intersessional meeting of the Bureaus elected at COP10 and MOP3 was held on 27 November 2024, all at WHO headquarters in Geneva, Switzerland.

118. At the First meeting of the Bureaus elected at COP10 and at MOP3, the Convention Secretariat was requested to organize a session between previous Bureau Members (of the Bureaus elected at the Ninth session of the COP and the Second session of the MOP) and current ones to share and gain insights from their experiences of participating in COP and MOP sessions in Panama. A virtual session was organized in July 2024. At the Second joint meeting of the COP10 and MOP3 Bureaus, the Bureau Members and Regional Coordinators had some follow-up discussions on the lessons learned sessions, and requested the Secretariat to develop a plan of action. An announcement – “Save the week: COP11 and MOP4” – was sent on 6 June 2024, to announce that COP11 and MOP4 are scheduled as follows: COP11 during the week of 17 November 2025 at the Geneva International Conference Centre and MOP4 during the week of 24 November 2025 at WHO headquarters in Geneva, Switzerland.

119. The first meeting of the WHO FCTC Expert Group on Forward-looking Tobacco Control Measures (in relation to Article 2.1) took place virtually on 18–20 June 2024, while the first meeting of the WHO FCTC Expert Group on Implementation of Article 19 of the WHO FCTC on Liability took place virtually on 26 June 2024. The Expert Group on Forward-looking Tobacco Control Measures (in relation to Article 2.1 of the WHO FCTC) held its second meeting on 5–7 November 2024 in Helsinki, Finland, and the Expert Group on Implementation of Article 19 of the WHO FCTC on Liability had its second meeting on 9–11 October 2024 in Geneva, Switzerland.

---

<sup>60</sup> [COP10 adopted historic decisions to protect the environment from the harms of tobacco and to address cross-border tobacco advertising, promotion and sponsorship and the depiction of tobacco in entertainment media](#) (accessed 6 June 2025).

### Annex 3

#### Interim Statement of Income and Expenditure for the period 1 January 2024 to 31 December 2024 (expressed in US\$)

		Total
Opening balance, 1 January 2024		12 589 610
<b>Revenue</b>		
Assessed Contributions (AC) COP10 approved	8 801 093	
Extra-budgetary Contributions	2 421 518	
<b>Total revenue</b>		<b>23 812 221</b>
Expenses	6 756 256	
Recovery costs		
<b>Total expenses</b>		<b>6 756 256</b>
<b>Fund balance at 31 December 2024</b>		<b>17 055 965</b>
<b>Less:</b>		
Receivable from AC prior biennia (2006–2023)	–938 607	
Reserve for non-payment AC 2022–2023 (2%)	–176 022	<b>–1 114 629</b>
<b>Funds available at 31 December 2024</b>		<b>15 941 336</b>
<b>Approved AC</b>		<b>8 801 093</b>
Collected as at 31 December 2024	3 179 199	
Outstanding	5 621 894	

## Annex 4

### Workplan and Budget for the financial period 2024–2025 activity costs Interim description of expenditures for the period from 1 January 2024 to 31 December 2024 (expressed in US\$)

	Approved Assessed Contributions (AC)	AC expenditures from January 2024 to December 2024	Approved Extra-budgetary Contributions (EB)	EB expenditures from January 2024 to December 2024	Total approved budget	Total expenditures from January 2024 to December 2024
Strategic Objective 1.1 Give priority to enabling action to accelerate WHO FCTC implementation, including effective forms of technical and financial assistance to support Parties in the identified priority action areas	0	0	3 600 000	144 797	3 600 000	144 797
Strategic Objective 1.2 Strengthen systems for regularly capturing and sharing lessons and evidence on new, innovative and successful means of implementing tobacco control measures	0	0	400 000	85 400	400 000	85 400
Strategic Objective 2.1 Mobilize international, intergovernmental and developmental partners to integrate the WHO FCTC into their work, and/or their Sustainable Development Goals (SDGs) responses	65 000	48 609	365 000	210 337	430 000	258 946
Strategic Objective 2.2 Catalyse and leverage the contributions of external stakeholders, particularly civil society, to achieve the aims of the Convention	0	0	215 000	11 734	215 000	11 734
Strategic Objective 3.1 Improve the governance and administrative mechanisms of the WHO FCTC to ensure that all WHO FCTC related activities undertaken are prioritized, effective and sustainable, and insulated from any influence by the tobacco industry	0	0	200 000	0	200 000	0
Strategic Objective 3.2 Support and encourage Parties in their efforts to remove barriers to country-level tobacco control efforts	55 000	8 850	1 750 000	96 498	1 805 000	105 348

	Approved Assessed Contributions (AC)	AC expenditures from January 2024 to December 2024	Approved Extra-budgetary Contributions (EB)	EB expenditures from January 2024 to December 2024	Total approved budget	Total expenditures from January 2024 to December 2024
Operational Objective 4.1 Sustainable funding – manage the finances of the Convention to maximize its efficiency and effectiveness and find new revenue streams to support WHO FCTC implementation activities	10 000	7 000	65 000	48 947	75 000	55 947
Operational Objective 4.2 Operational Effectiveness – promote optimal operation of the COP and the capacity and ability of the Convention Secretariat to provide support to the COP and to the Parties in their implementation, monitoring and reporting work	1 527 313	1 159 511	865 000	809 488	2 392 313	1 968 999
<b>Total activity costs</b>	1 657 313	1 223 970	7 460 000	1 407 201	9 117 313	2 631 171
<b>Staff costs</b>	6 131 265	3 099 248	2 007 075	958 900	8 138 340	4 058 147
<b>Total activity and staff costs</b>	7 788 578	4 323 218	9 467 075	2 366 101	17 255 653	6 689 318
<b>Recovery costs</b>	1 012 515	0	1 230 720	0	2 243 235	0
<b>Total</b>	8 801 093	4 323 218	10 697 795	2 366 101	19 498 888	6 689 318

### Description of expenditures

Activity	AC approved	EB approved	Total approved	Total AC spent	Total EB spent	Total spent
1.1.1.1 Provide needs assessment missions upon request, including post-needs assessment support	0	320 000	320 000	0	7 173	7 173
1.1.1.2 Provide technical assistance to Parties on Article 5.1 (develop costed national tobacco control strategies), upon request	0	160 000	160 000	0	0	0
1.1.1.3 Provide technical assistance to Parties on articles most important in the national context, upon request	0	320 000	320 000	0	85 400	85 400

Activity	AC approved	EB approved	Total approved	Total AC spent	Total EB spent	Total spent
1.1.2.1 Provide technical assistance to Parties on Article 6, upon request (including coordination with stakeholders and partners that can provide tobacco taxation advice to Parties)	0	400 000	400 000	0	0	0
1.1.3.1 Provide technical assistance to Parties on Articles 8, 11 and 13, upon request	0	1 200 000	1 200 000	0	698	698
1.1.3.2 Prepare materials (including e-learning tools, toolkits, policy briefs and manuals) to assist in the implementation of the WHO FCTC and maintain existing tools	0	400 000	400 000	0	90 734	90 734
1.1.3.3 Organize workshops to address specific challenges identified by Parties in the implementation of the WHO FCTC and to engage in South–South and Triangular cooperation	0	800 000	800 000	0	108 567	108 567
1.2.1.1 Assist and facilitate interested partners in South–South and Triangular cooperation	0	200 000	200 000	0	0	0
1.2.2.1 Coordinate the work of WHO FCTC Knowledge Hubs and their provision of assistance to Parties in line with decisions of the Conference of the Parties (COP) to the WHO FCTC	0	200 000	200 000	0	75 710	75 710
2.1.1.1 Promote collaboration or joint activities with United Nations entities	10 000	90 000	100 000	9 664	23 605	33 269
2.1.1.2 Produce advocacy materials for WHO country offices to promote the inclusion of WHO FCTC in their country cooperation strategy (CCS)	0	10 000	10 000	0	0	0
2.1.2.1 Organize side events during the relevant meetings of United Nations entities	10 000	20 000	30 000	0	0	0
2.1.2.2 In monitoring implementation of Target 3.a globally, to participate, as co-custodian for Target 3.a, in the work coordinated by the United Nations Statistical Division on the monitoring of SDGs in voluntary national reviews	0	25 000	25 000	0	0	0
2.1.2.3 Provide contributions to pertinent resolutions of relevant United Nations entities	0	0	0	1 202	0	1 202

Activity	AC approved	EB approved	Total approved	Total AC spent	Total EB spent	Total spent
2.1.3.1 Participate in the United Nations interagency work – United Nations Inter-Agency Task Force on Prevention and Control of NCDs (UNIATF) and the WHO Global Coordination Mechanism on NCDs (GCM/NCD)	5 000	20 000	25 000	0	0	0
2.1.4.1 Stimulate applications from IGOs and other relevant institutions for observer status	0	0	0	0	0	0
2.1.5.1 Continue implementation of the Corporate Communications Strategy	40 000	200 000	240 000	37 744	186 733	224 477
2.2.1.1 Reach out to nongovernmental organizations (NGOs) to apply for observer status to the COP	0	0	0	0	(154)	(154)
2.2.1.2 Participation in key global and regional conferences and events organized by civil society in order to increase visibility of the WHO FCTC and engagement with civil society partners	0	50 000	50 000	0	3 084	3 084
2.2.1.3 Organize virtual meetings with NGO observers	0	5 000	5 000	0	0	0
2.2.1.4 Organize biennial reporting by NGO observers as part of their accreditation process	0	0	0	0	0	0
2.2.1.5 Co-organize with or invite to participate NGOs with observer status in workshops, training or awareness raising events convened by the Convention Secretariat	0	10 000	10 000	0	0	0
2.2.2.1 Operate and maintain the Coordination Platform	0	150 000	150 000	0	8 650	8 650
2.2.3.1 Organize virtual meetings with Parties and researchers to identify research gaps, particularly in priorities set out in the Global Strategy	0	0	0	0	0	0
3.1.1.1 Align agendas, workplans and budgets of the COP with the Global Strategy	0	0	0	0	0	0
3.1.2.1 Develop and operate a Voluntary Implementation Peer Review and Support Mechanism for the WHO FCTC	0	200 000	200 000	0	0	0

Activity	AC approved	EB approved	Total approved	Total AC spent	Total EB spent	Total spent
3.1.3.1 Collect and process declaration of interest (DOI) forms and perform due diligence, as appropriate	0	0	0	0	0	0
3.2.1.1 High-level engagement by the Head of the Convention Secretariat with Parties to build political support for WHO FCTC implementation	5 000	15 000	20 000	0	0	0
3.2.2.1 Provide technical assistance to Parties on Article 5.2 (establishment of national coordinating mechanism) upon request	0	400 000	400 000	0	0	0
3.2.3.1 Assist Parties to develop investment cases for tobacco control	0	400 000	400 000	0	0	0
3.2.4.1 Provide technical assistance to Parties on Article 5.3 upon request	0	800 000	800 000	0	0	0
3.2.4.2 Raise awareness on the issue of Article 5.3 and tobacco industry tactics and interference	0	50 000	50 000	0	8 650	8 650
3.2.4.3 Promote and follow up on the uptake of the Model Policy for the United Nations System on Preventing Tobacco Industry Interference	0	50 000	50 000	0	0	0
3.2.5.1 Engage with entities that own or manage databases with information relevant to the WHO FCTC for data sharing and data analysis purposes	0	20 000	20 000	0	0	0
3.2.5.2 Implement workshops/webinars on reporting	0	65 000	65 000	0	14 286	14 286
3.2.5.3 Conduct the biennial reporting cycle in 2025	15 000	150 000	165 000	1 665	73 562	75 227
3.2.5.4 Develop the 2025 Global Progress Report	35 000	0	35 000	7 185	0	7 185
4.1.1 Management and administration of the Investment Fund	0	50 000	50 000	0	48 947	48 947
4.1.2 Update and implement a fundraising plan as per COP decision FCTC/COP7(25)	5 000	15 000	20 000	7 000	0	7 000
4.1.3 Follow up on collection of Assessed Contributions	5 000	0	0	0	0	0
4.2.1.1 Provide general management and administration to the Convention Secretariat	45 000	0	45 000	41 166	0	41 166



Activity	AC approved	EB approved	Total approved	Total AC spent	Total EB spent	Total spent
4.2.1.2 Conduct strategic planning and team-building retreats for the Convention Secretariat	10 000	0	10 000	0	0	0
4.2.2 Organize the Eleventh session of the Conference of the Parties (COP11)	1 072 313	600 000	1 672 313	919 642	714 613	1 634 255
4.2.3 Organize pre-COP regional meetings	0	240 000	240 000	0	132	132
4.2.4 Prepare and support the work of the Bureau and convene meetings, including through videoconferences and teleconferences	200 000	0	200 000	114 823	0	114 823
4.2.5 Make the necessary arrangements for intersessional subsidiary bodies as decided by COP10 (Expert Group for Article 2.1, Expert Group for Article 19)	200 000	125 000	325 000	48 211	58 419	106 630

#### Accruals from the 2022–2023 Workplan and Budget paid against the 2024–2025 biennium (expressed in US\$)

	Assessed Contributions expenditures January–December 2024	Extra-budgetary Contributions expenditures January–December 2024	Total expenditures January–December 2024
Strategic Objective 1.1 Give priority to enabling action to accelerate WHO FCTC implementation, including effective forms of technical and financial assistance to support Parties in the identified priority action areas	0	66 576	66 576
Strategic Objective 1.2 Strengthen systems for regularly capturing and sharing lessons and evidence on new, innovative and successful means of implementing tobacco control measures	0	4 930	4 930
Strategic Objective 2.2 Catalyse and leverage the contributions of external stakeholders, particularly civil society, to achieve the aims of the Convention	0	(154)	(154)
Operational Objective 4.1 Sustainable funding – manage the finances of the Convention to maximize its efficiency and effectiveness and find new revenue streams to support WHO FCTC implementation activities	3 193	0	3 193
Operational Objective 4.2 Operational effectiveness – promote optimal operation of the COP and the capacity and ability of the Convention Secretariat to provide support to the COP and to the Parties in their implementation, monitoring and reporting work	(37 861)	(36 325)	(74 186)

---

	Assessed Contributions expenditures January–December 2024	Extra-budgetary Contributions expenditures January–December 2024	Total expenditures January–December 2024
MOP Strategic Goal 2	0	(2 676)	(2 676)
MOP Strategic Goal 4	0	5 088	5 088
<b>Total</b>	<b>(34 669)</b>	<b>37 438</b>	<b>2 769</b>

## **Part III. Global Strategy to Accelerate Tobacco Control: Advancing Sustainable Development through the Implementation of the WHO FCTC 2019–2030**

### **Background**

120. The Global Strategy to Accelerate Tobacco Control: Advancing Sustainable Development through the Implementation of the WHO FCTC 2019–2025 was adopted by the Conference of the Parties (COP) to the WHO Framework Convention on Tobacco Control (WHO FCTC) in decision FCTC/COP8(16). In decision FCTC/COP10(15), the COP decided to extend the Global Strategy until 2030 to ensure coherence and alignment with the 2030 Agenda for Sustainable Development. In that decision, the COP also requested the Convention Secretariat (a) under the guidance of the Bureau, to consult a group of experts and stakeholders, such as those involved in the development of the Global Strategy, in order to assess the Global Strategy as a “living document to be reviewed as necessary” and provide suggestions concerning any necessary adjustments; and (b) to report, on a biennial basis, on progress in the implementation of the extended Global Strategy, as part of its regular biennial global reports on the implementation of the Convention.

121. The Global Strategy is intended to guide implementation of the WHO FCTC, supported by collective principles and priorities, and to guide discussions at the COP with a focus on implementation of the treaty.

### **Summary of current status**

122. The COP Workplan and Budget for the financial period 2022–2023, as adopted in decision FCTC/COP9(7), and the COP Workplan and Budget for the financial period 2024–2025, as adopted in decision FCTC/COP10(25), are fully aligned with the structure and priorities outlined in the Global Strategy.

123. An indicator compendium describing the indicators to monitor progress used in the Global Strategy was developed. Baseline data for these indicators were collated in the period leading up to the preparation of the 2021 Global Progress Report on Implementation of the WHO FCTC, and the exercise was repeated as part of the 2023 Global Progress Report to identify progress and/or trends where appropriate. A third report on Global Strategy indicators will be included in the 2025 Global Progress Report. The status report and data on progress, where relevant, for each of the 20 indicators are collated and analysed in accordance with the methods of measurement described in the indicator compendium.

124. Additional work has been carried out in relation to Strategic Objective 3.1 of the Global Strategy. Specific Objective 3.1.2 had provided for the creation of “a peer-led WHO FCTC Implementation Review Mechanism”, also reflected in the related indicator “An Implementation Review Mechanism has been established”. In decision FCTC/COP10(22), the COP established the “Voluntary Implementation Peer Review and Support Mechanism”, in accordance with Specific Objective 3.1.2 of the Global Strategy.<sup>61</sup>

125. Further, in relation to another indicator under Strategic Objective 3.1 called “An indicator that measures the gap in global funding for WHO FCTC implementation has been developed”,

---

<sup>61</sup> A report by the Convention Secretariat on the implementation of the Mechanism can be found in document FCTC/COP/11/11.

work has been completed. The new indicator “Global funding gap for WHO FCTC implementation” is included in the 2023 revision of the Indicator Compendium.<sup>62</sup> The calculation of the global funding gap (and, relatedly, a global case for investment in tobacco control) has also been carried out, and the outcome of that work published.<sup>63</sup>

126. The Convention Secretariat reported to the Bureau elected at the Tenth session of the Conference of the Parties (COP10) on progress with implementation of the Global Strategy as part of its progress report on implementation of the Workplan and Budget for the financial period 2024–2025. The proposed Workplan and Budget for the financial period 2026–2027, prepared under the guidance of the COP10 Bureau, has also been aligned with the Global Strategy, taking into account its extension to 2030.

127. Based on the consideration, as noted by the Bureau elected at the Ninth session of the Conference of the Parties (document FCTC/COP/10/16), that the strategic objectives in the Global Strategy remained relevant, and considering the abbreviated intersessional period between COP10 and the Eleventh session of the Conference of the Parties, the Global Strategy has not been reviewed. The Convention Secretariat undertakes to convene consultations, under the guidance of the Bureau, in the first half of 2026, with a group of experts and stakeholders such as those involved in the development of the Global Strategy, in order to assess the Global Strategy as a “living document to be reviewed as necessary”, and to provide suggestions concerning any necessary adjustments. The Secretariat will continue to report on this exercise, and its outcomes, to the Bureau and to the Twelfth session of the Conference of the Parties.

---

---

<sup>62</sup> [Indicator Compendium for the Global Strategy to Accelerate Tobacco Control](#). Geneva: Secretariat of the WHO FCTC; 2023 (accessed 6 June 2025).

<sup>63</sup> [The Global Case for Investment in Tobacco Control](#). Geneva: Secretariat of the WHO FCTC; 2023 (accessed 6 June 2025).